

TOGETHER UNITED

WE CAN ACCOMPLISH WHAT NONE OF US CAN ACHIEVE ALONE
LIVE UNITED™

Chenango United Way
27 West Main Street, Norwich, NY 13815
607.334.8815
www.chenangouw.org



Photos courtesy James Metz Photos

WHY SHOULD YOU GIVE TO THE CHENANGO UNITED WAY?

- Your donation stays local.
- Our Board of Directors and Volunteers, who live and work in Chenango County, are given extensive training and make all funding decisions.
- We fund programs that demonstrate they are using your money to efficiently and effectively produce outcomes. Every year, programs participate in a competitive RFP (Request for Proposal) process to request local United Way funds.
- Mid-year site visits are required of every funded program to ensure that your donation is being used appropriately. Programs also are required to submit end-of-year reports.
- Funding from year-to-year is not guaranteed. Program funding is determined by the amount of dollars raised in each year's campaign, as well as how effectively a program demonstrates the use of United Way funding to produce sustainable outcomes in our community.



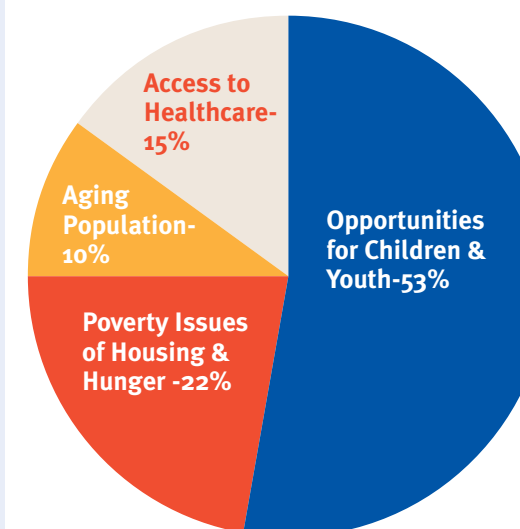
Photos courtesy James Metz Photos

WHAT DOES UNITED WAY DO BESIDES RAISE MONEY?

Chenango United Way plays a key role in many local partnerships and collaborations:

- Earned Income Tax Credit (EITC) Program - helps build economic stability for low-to-moderate-income families.
- Chenango County Emergency Food and Shelter Program/FEMA- provides federal funds to local food pantries, soup kitchens and emergency housing and utility programs.
- Chenango Housing Council- assists with local housing and homelessness needs.
- Chenango Area Recovery Team (CART) - team formed after the June, 2006 floods, ready to convene at anytime to help with long-term disaster assistance.
- Youth Philanthropy Project- helps build civic engagement and responsibility for local high school youth. Currently active in the Norwich City School District.
- Family Wise Partnership- helps members of our community receive a discount on prescription medicines.

WHERE DOES YOUR DONATION GO?



*In 2008, total administrative overhead costs were 21% of total campaign revenue. United Way of America membership requirements state that all local United Ways must not exceed 23% in total operating costs.



Photos courtesy of Nancy Beadle

GIVE. ADVOCATE. VOLUNTEER.

HOW DO I LIVE UNITED?

LIVING UNITED for me is the opportunity for my family and I to help others out that may need a hand. One of my favorite quotes expresses what I mean. A pessimist, they say, sees a glass of water as being half empty; an optimist sees the same glass as half full. But a giving person sees a glass of water and starts looking for someone who might be thirsty.

Lori Olsen, Manpower

I give to the Chenango United Way to help support the different programs here in Chenango County. It's neighbors helping neighbors by LIVING UNITED.

Tracy Chawgo, Fire Chief, Norwich City Fire Department

When I was growing up in Chenango County no one ever talked about being homeless, illiterate, being hungry, or going without medicine. Upon returning to the area after being away for several years it didn't take long to discover just how much things had changed – and that was why and when I began to work with United Way. Over the years the organization has gone from being a conduit for administering

charitable contributions to a leader and advocate for improving all lives in Chenango County. Knowing that the contributions we make – whether monetary, our time, or in-kind – stay right here in Chenango County makes giving and LIVING UNITED a great way for each of us to make a difference – for each other - right here at home.

Joyce Zummo, Chenango County Council of the Arts

After receiving a life saving liver transplant in 2000 I practice 3 things everyday: I GIVE of my time by helping others, I have become an ADVOCATE by spreading the good work that Chenango United Way does, and I VOLUNTEER because nothing could ever get done without it!

Charlie McMullen, Taste 'N See Soup Kitchen, Oxford

To me LIVE UNITED means recognizing the opportunities available to interact, acknowledge and cooperate with other agencies on a regular basis to provide assistance and services for individuals in Chenango County.

Amy Leach, Legal Aid Society of Mid New York

WHEN YOU GIVE TO THE UNITED WAY YOUR GIFT GOES FAR...BUT NEVER GOES FAR AWAY.

LIVE UNITED™



A copy of the Chenango United Way's most recent financial report may be obtained, by request, from the Chenango United Way or by contacting the NYS Attorney General's Charities Bureau at 120 Broadway, New York, 10271.

2009 COMMUNITY IMPACT GRANT AWARDS

Opportunities for Children and Youth- \$171,781.67

Vision: To enable all youth to develop their full mental, social, physical and emotional potential through positive relationships and a supportive community.

Programs impacted by your dollars:

- Service Learning Program, The Place
- Headwaters Youth Conservation Corps, The Place
- Leadership Development, Girl Scouts
- Big Brother/Big Sister, The Place
- Children's Center, Catholic Charities
- Teen Development, The Place
- PAL Family Resource Center, Mothers & Babies Perinatal Network
- Liberty Partnership, MSC Research Foundation
- Building Assets for Resilience, Counseling Program, Catholic Charities
- Youth Philanthropy Pilot Project with Norwich High School, Chenango United Way, The Upstate Institute at Colgate University and the Community Foundation for South Central New York

Access to Healthcare- \$46,292.19

Vision: To ensure that all members of the community have access to quality, affordable healthcare.

Programs impacted by your dollars:

- Reaching Out Program, Planned Parenthood of South Central New York
- Special Friends Project, Opportunities for Chenango, Inc.

Poverty Issues of Housing and Hunger- \$122,544.50

Vision: To ensure that all members of our community have the basic life necessities of adequate food and shelter, so that they may be empowered to strive toward self-sufficiency.

Programs impacted by your dollars:

- Chenango County EITC Partnership, Chenango County Regional EITC Partnership Committee
- Literacy Volunteers of Chenango County, Opportunities for Chenango, Inc.
- Housing Counseling,



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Designed by Ann Coe

- Opportunities for Chenango, Inc.
- Supplemental Security Income Project, Legal Aid Society of Mid New York
 - Family Coaching Towards Self Sufficiency, Roots & Wings, Catholic Charities
 - Disaster Response and Disaster Preparedness, American Red Cross
 - Chenango County Food Pantries and Soup Kitchens, Chenango United Way

The Aging Population- \$23,516.00

Vision: To ensure that our community's senior citizens are nurtured, supported and valued within the community.

Programs impacted by your dollars:

- Retired and Senior Volunteer Program, Opportunities for Chenango, Inc.

**UNDERNEATH
EVERYTHING WE ARE
UNDERNEATH
EVERYTHING WE DO
WE ARE ALL PEOPLE
CONNECTED,
INTERDEPENDENT,
UNITED
AND WHEN WE REACH
OUT A HAND TO ONE,
WE INFLUENCE THE
CONDITION OF ALL
OPEN YOUR HEART
LEND YOUR MUSCLE
FIND YOUR VOICE**

TOGETHER UNITED WE CAN MAKE A DIFFERENCE RIGHT HERE IN CHENANGO COUNTY PLEASE GIVE GENEROUSLY

CAMPAIGN 2010 PLEDGE FORM

All donors who contribute \$1 a week or more will be entered into the following drawing to be announced on December 11, 2009.*

No purchase necessary. Drawing will be held December 11, 2009. One entry form (pledge form) per person. There are no substitutes or cash equivalents for these prizes. Winners will be notified by phone on December 11, 2009.

• \$500.00 Visa Gift Card

generously sponsored by



• Home Theatre Bundle

generously sponsored by



Thank you for creating opportunities and inspiring hope for a better tomorrow

1. COMPLETE YOUR DONOR INFORMATION:

Confidentiality Promise: This information will NOT be shared.
(Please Print Clearly)

NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

CONTACT PHONE: _____

EMPLOYER _____

E-MAIL ADDRESS: _____

Please save expenses and send me a thank you letter at the above e-mail address, rather than through the mail.

HOW LONG HAVE YOU BEEN DONATING TO UNITED WAY?

(This includes any United Way you may have given to in the past)

2. HOW WOULD YOU LIKE TO CONTRIBUTE?

Payroll Deduction at Work

I authorize my employer to deduct \$_____ per pay period

My total annual payroll pledge is \$_____

OR

I authorize my employer to deduct fair share per pay period

My total annual payroll pledge is \$_____

Fair Share = Salary \$1-24,999 x .004

Salary \$25,000-49,999 x .005

Salary 50,000+ x .006

Non-Payroll Deduction Donation

Lump Sum Contribution

Check or cash enclosed in the amount of \$_____

Check # _____

Stock or Securities in the amount of _____

Credit Card Donation (VISA and MASTERCARD ONLY)

Credit Card Name _____

Account Number _____

Expiration Date _____

Amount of Donation \$ _____

Signature _____

Charge Now Charge on _____

Scheduled Payments

My total annual pledge is \$ _____

Please bill me

Quarterly Semi-Annually

One time in _____

3. Leadership Circle

If your individual contribution or the combined contribution of you and your spouse/partner exceeds \$500.00, we would like to list your donation in our annual report. Please sign below to authorize that listing. Lack of signature under this section will imply that you do not want your donation to be listed publicly. You will not be contacted with an additional request for recognition.

Yes, I would like my/our name listed in the annual report

Name to be listed in annual report as: _____

Signature _____

No, I would not like my/our name listed in the annual report

4. Designations

You may choose to direct all or a portion of your contribution to one of the **four focus areas** identified by the community needs assessment.

You may **not** specify a particular program or agency to designate your contribution to, as this process is no longer allowable under our community impact business model.

\$_____ or _____% to Opportunities for Children and Youth

\$_____ or _____% to Poverty Issues of Housing and Hunger

\$_____ or _____% to The Aging Population

\$_____ or _____% to Access to Healthcare

Or, you may choose to direct all or a portion of your contribution to a United Way in another community.

\$_____ or _____% to United Way of _____

5. Sign and date your pledge!

(ALL PLEDGE FORMS MUST BE RECEIVED BY 12/31/09)

Signature _____

Date _____

Thank you for your donation!

Office Use Only

DT
QB
TY

*To comply with IRS regulations governing prizes associated with fundraising, the fair market value of the chance to be selected for the home theater bundle and \$500 gift card amounting to \$1 of the participating donor's contribution, will be non-deductible for income tax purposes. The selected donors will be responsible for all taxes (fees and income) associated with winning the prizes. To be eligible to participate, entrant's principal place of employment must be in Chenango County, New York. Employees of Chenango United Way, members of the Board of Directors, and members of their immediate families are not eligible.