

FamilyWize Partnership- The goal of the national FamilyWize® Community Service Partnership is to reduce the cost of medicine for children, families and individuals by \$1 billion by the end of 2015. The Chenango United Way has been partnering with FamilyWize since 2005 to distribute free prescription drug discount cards to community members who are uninsured or underinsured. In 2013, 463 prescription claims were processed for Chenango County families and \$10,817 in drug discounts were received by these families. A very special thank you to the pharmacies that work with us on this project every year!



THANK YOU... Campaign Co-Chairs, Olin Miller (retired US Department of Defense, civilian) and Terra Carnrike-Granata (NBT Bank), as well as our 12 volunteer Campaign Cabinet members and more than 51 Employee Campaign Coordinators (ECC's) who worked very hard to spread the message of Chenango United Way throughout our county. More than 40 campaign presentations were done in local businesses and several health and agency fairs were held to educate community members. Because of these efforts, more than \$420,000 was raised in the fall 2013 campaign. Thank you to each and every one of you!

THANK YOU... Board members who retired in January 2013 after six years of Board service:

- Bruce Beadle, Kerry BioScience
- James Currie, Frontier Communications
- Gerald Roy, Frontier Communications
- John Stafford, NBT Bank

COMING UP:

**Golf Tournament
2014**



Friday, May 16, 2014

Contact us at 607-334-8815



www.chenangouw.org



Youth Philanthropy



The Youth Philanthropy Council (YPC) was launched in 2008 at Norwich High School, Norwich, NY with primarily high school junior and senior students. The program was initially supported through a collaborative effort of the Chenango United Way, NBT Bank and the Community Foundation for South Central New York and the Upstate Institute at Colgate University. An average of 12 students per year have participated in each of the six years that the program has been in place. During the curriculum, students spend time developing leadership skills while learning about philanthropy and non-profit organizations in the local non-profit sector. Students then take ownership of the Council's work and transition into a "live" foundation, learning about the needs of Chenango County, and reaching a consensus on the goals to guide their competitive grant making efforts. The capstone event is a public presentation of the grant awards. Each year, students have allocated \$10,000 to non-profit agencies in Chenango County.

For 2014, our goal is to expand the existing Youth Philanthropy Council (YPC) into a countywide youth engagement initiative called Chenango Youth Philanthropy Council (CYPC). This transition will occur over a two to three year period. The Chenango United Way has applied for funding from Chobani and the Community Foundation for South Central New York to assist with this transition.

Short term objectives: Junior and senior level youth in all eight Chenango County high schools will increase their knowledge about the importance and impact of civic engagement (volunteerism, advocacy and philanthropy), develop leadership skills, develop an increased understanding of the non-profit sector and how it operates and better understand the critical needs of Chenango County.

Long term goal of the transition: By the end of the three year transitional period, we hope to have expanded the CYPC to six of the eight Chenango County school districts and have 8-10 students actively participating in each of these districts each year.

Long term goal of the CYPC: Youth who have participated in the CYPC will then be more likely to register to vote, pursue education and careers in public service, attain educational goals and volunteer as adults. It is our belief that by encouraging our youth to "tune in" to their community and learn about its most critical assets and needs, they will either be inspired to return to Chenango County after pursuing higher education or be inspired to engage in active community involvement in the new communities in which they become a part of.



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End of Year Reports 2013 Allocations

Cash Coalition: 1,708 total tax returns were filed between the two counties (863 were federal returns and 845 were state returns). Total refunds were \$1,655,995 and \$630,827 (396 returns) of this was from the earned income tax credit (EITC).

Counseling Program (Catholic Charities): 89 unduplicated client systems have received 533 unites of counseling services. Of the 89 clients served, 62% (70) clients attained a higher level of functioning because of the counseling.

Crime Victims Program (Catholic Charities): Victim Advocates provided services to families with a total of 77 (145% of goal) children who were listed on CPS reports. 52 (100%) families have not had another CPS report within 6 months of local reporting. 77 (100%) of children have not been subject of another CPS report within 6 months of local reporting.

Homelessness Prevention and Rapid Re-housing (Catholic Charities and the Chenango Housing Council): 63 household enrolled in housing stabilization services. 41/65% households attained safe, affordable housing. 20 homeless households enrolled in housing stabilization services. 12/60% household attained safe, affordable housing.

Housing Counseling (OFC): 51 customers accessed Quaranta housing services for information on becoming a First Time Homebuyer. 96 customers accessed Quaranta Housing Services (QHS) for help in locating, securing, or maintaining residence in rental housing. 153 Customers accessed QHS for help with Home Maintained and Financial Management.

Housing for Chenango County (The Danielle House): The Danielle House will provide 192 nights at no cost to Chenango County residents as of August 31, 2013.

Impact Project (Impact Project): 37 qualifying low income households have applied and have either done through or are in the evaluation process. Of the 37 qualifying households, 3 households (8%) increased equity in their homes due to the completion of a rehab project. 1 family is in the process.

KIDS Program (The Place): 59 school age youth have attended on a regular basis to work on leadership skills, character building and homework assistances (4x week). Of the 59 youth, 75%(45) have shown improvement in leadership skills, character building, and homework completed and handed in. 59 school aged youth have attended community outreach projects at least once a month, peer activities daily and family fun nights monthly. Of the 59 youth, 75% (45) participated on a regular basis with actives and events planned during program time.

Literacy Volunteers of Chenango County (OFC): 52 adult learners with low level literacy skills met with a tutor to work on literacy related goals.

Oxford Youth Center Programs (Oxford Youth Center): 40 Middle School students did access tutoring and homework assistance. 5 High School students are employed by the After School Program. Of the 50 students 100% (44) students have shown passing grades of 65 and better in the target subject areas. Of the 5 High School Students 100 % (5) are fulfilling their employment. Of the 40 students 100% (40) are actively making a difference in their community.

PAL Family Resource Center (Mothers & Babies Perinatal Network): 64 (unduplicated parents have attended a parenting skill program. 19 parents engaged in 1-on-1 education and goal setting sessions. 68% of parents who registered for parent education completed the program (29/30). Of those, (26) 100 % indicated feeling more confident of their parenting skills. OF the 64 unduplicated parents, 95 % (60 parents) indicated that they felt more confident of their parenting skill or that what they learned has improved their parenting skills.

Prescription Assistance (Chenango Health Network): CHN facilitated enrolled for 109 adults. Of the 109 adults, 100% received prescribed medicines at no cost from pharmaceutical manufactures.

Reaching Out No Cost Healthcare Program (Family Planning of SCNY): As of 12/31/13, 105 Chenango County women have received a free annual gynecological examination which includes screening for diseases including cancer and STD's and birth control options as well as follow up care or referral.

Retired and Senior Volunteer Program (OFC): 38 senior citizens (unduplicated) received non-emergency medical transportation from the volunteer drivers.

Roots & Wings (Catholic Charities): 105 R&W customers enrolled in workforce skills development. 26/25% R&W job skills customers gained employment and increased income (25% of higher output.)

Teen Development (The Place): During the 2013 funding cycles, 26 youth were enrolled in the teen after-school program and participated in community outreach activities.

2014 Allocations	Agency	2014 Allocations	Program	Program
\$18,053	Legal Aid	\$18,053	Supplemental Security Income Project	Supplemental Security Income Project
\$17,123	Colgate University	\$17,123	CASH Coalition	CASH Coalition
\$17,656	OFC	\$17,656	Housing Counseling	Housing Counseling
\$16,917	Catholic Charities	\$16,917	Homelessness Prevention and Rapid Rehousing	Homelessness Prevention and Rapid Rehousing
\$18,729	The Impact Project	\$18,729	The Impact Project	The Impact Project
\$14,559	Catholic Charities	\$14,559	Roots & Wings	Roots & Wings
\$12,452	OFC	\$12,452	Literacy Volunteers of Chenango County	Literacy Volunteers of Chenango County
\$18,822	Cornell Cooperative Extension	\$18,822	Grow, Cook, Eat Program	Grow, Cook, Eat Program
\$19,307	The Place	\$19,307	Teen Development	Teen Development
\$19,345	The Place	\$19,345	AmeriCorps	AmeriCorps
\$2,572	Historical Society Museum	\$2,572	Youth Historical Shadowing Program	Youth Historical Shadowing Program
\$18,822	The Place	\$18,822	KIDS Program	KIDS Program
\$16,038	The Place	\$16,038	Youth Serve Chenango	Youth Serve Chenango
\$17,808	Mothers & Babies Perinatal Network	\$17,808	PAL Family Resource Center	PAL Family Resource Center
\$19,783	Oxford Youth Center	\$19,783	After School Program	After School Program
\$20,167	Catholic Charities	\$20,167	Crime Victims Program	Crime Victims Program
\$3,409	Danielle House	\$3,409	Housing for Chenango County	Housing for Chenango County
\$19,488	Chenango Health Network	\$19,488	Prescription Assistance	Prescription Assistance
\$20,168	Family Planning of SCNY	\$20,168	Reaching Out No Cost Healthcare Program	Reaching Out No Cost Healthcare Program
\$12,865	OFC	\$12,865	Retired and Senior Volunteer Program	Retired and Senior Volunteer Program
\$20,168	Catholic Charities	\$20,168	Options Counseling Program	Options Counseling Program

Income in RED. Education is GREEN. Health in BLUE.

Strategic Planning

Under the leadership of Board Chair, Karen Sastri, NBT Bank, and Vice Chair, Kendall Drexler of Hospice and Palliative Care of Chenango County, our Board began a rigorous strategic planning process in 2013. Through the assistance of Colgate Field School Fellow, Zoe Blinksilver, two surveys were created to collect external data from the community. The first survey (specifically for current Chenango United Way Board members) was developed in an effort to both fulfill our 2013 United Way of America self-assessment requirements and also effectively analyze our internal governance structure. This survey was conducted from September 1-October 15, 2013 and we had 17 of 23 (74%) Board members participate. We also conducted a community survey from September 1-October 15, 2013. Our goal was to see if our community's perception of our work matched our internal perception. On the community survey, we had a total of 142 respondents:

- 66 donors
- 30 funded Community Partners
- 14 past Chenango United Way Board members
- 5 local business owners/CEO's
- 5 internal employee campaign coordinators (ECC's)
- 22 non-donors

Results from these surveys have become the basis for our 2014-2018 Strategic Plan.